

# CEOx1DAY

BY ODGERS BERNDTSON

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# About the CEOx1Day Programme

Exclusive to Odgers Berndtson, the CEOx1Day Programme is a global initiative designed to uncover promising future leaders and give students the opportunity to walk in the shoes of a senior executive.

Students go through a rigorous recruitment process, including interviews with our partners and consultants. Each finalist spends a day shadowing a CEO and learning about their background and career path. This creates an opportunity to transfer skills and better understand what drives these current and future leaders.

Almost 500 organisations and 1000 CEOs and students have participated in the programme, generating a wealth of insight on the changing nature of leadership.

The programme was first rolled out in Germany 17 years ago and now other countries including Belgium, Brazil, Canada, Denmark, Finland, Spain, Turkey, UAE and the UK are all participating.



# The South African Programme

For the last ten years, Odgers Berndtson Sub-Saharan Africa has run its CEOx1Day initiative as a way for South Africa's top CEOs from the private sector to engage with some of the top MBA students from leading business schools.

The initiative serves as an opportunity for these CEOs to gain valuable insight into the next generation of talent and how they will shape the business world.

The programme provides an excellent forum for CEOs to connect with and better understand what drives our future leaders.

The commitment from the participating CEOs is to spend one day with the successful student.

*"Through the programme, we are learning that future leaders are motivated by roles that offer greater purpose, values alignment, work-life balance, social impact, and training and learning opportunities."*

*Chania Stempowski, Odgers Berndtson Sub-Saharan Africa.*

# The following companies have participated in the programme



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**DIAGEO**

**Gordon Institute  
of Business Science**  
University of Pretoria

**Edcon**  
living value

**SAB**  
The South African  
Breweries Limited

**KJ**

**Pick n Pay**

**CLICKS GROUP  
LIMITED**



**Unilever**



**mr price**

**PEPKOR**

**AngloAmerican**

**SABN**  
SECURITY PRINTING EXCELLENCE

**Murray  
& Roberts**

**CSIR**  
Touching lives through innovation

**DISTELL**

**JS**



## Benefit of the programme to the students

Students learn the level of responsibility and the complexities required of today's leading executives, while also getting a feel for how these leaders create value in their organisations. The programme equips students with the tools and skills to fast track their careers.

Participating in the recruitment process will give all students valuable skills and experience for future job searches.

The finalists will have the opportunity to complete an online leadership assessment and receive a personalised report. The report will provide feedback on aspects of their leadership skills.

Each finalist will spend a full day shadowing a CEO (including one-on-one time) and learning about their background, career path, and how they create value in their organisation.



## Participating Business Schools

**Gordon Institute  
of Business Science**  
University of Pretoria



**Wits  
Business  
School**  
*Sculpting global leaders*



*"Based on the feedback from both the students and CEOs, it is clear that the boardroom must engage staff at all levels and extract more from the next generation of talent. This segment is normally below the radar of the C-suite, making the programme useful for CEOs to experience first-hand a broader picture of the talent landscape."  
Lauren van Halderen, Odgers Berndtson Sub-Saharan Africa.*

# Odgers Berndtson South Africa - Leadership



**LAUREN VAN HALDEREN**  
Joint Managing Director

Lauren is the joint Managing Director for the Sub-Saharan Africa business where she is the lead Partner for the Board practice,. She has been responsible for senior appointments across Africa, Australia, North America and the United Kingdom. She has been instrumental in developing key client relationships within South Africa and abroad,



**CHANIA STEMPOWSKI**  
Joint Managing Director

Chania is the joint Managing Director for the region and advises clients on board and executive appointments across industries and functions. She leads the Retail & Consumer practice and has extensive experience across other industries including Healthcare, Manufacturing, and Mining. She completed her articles and qualified as a Chartered Accountant at PWC.

## Programme contact details:

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# Our global reach

## 66 offices in 32 countries

