

CEOx1DAY

BY ODGERS BERNDTSON

About the program

Odgers Berndtson Canada is pleased to announce that the CEOx1Day program is returning to an in-person format!

Exclusive to Odgers Berndtson, the CEOx1Day program gives third and fourth-year university and college students an opportunity to connect with some of Canada's most impressive CEOs and CHROs. The program was founded over 10 years ago and now runs in more than 10 countries worldwide. To date more than 130 organizations have participated in Canada including: PayPal, Lululemon, Cineplex, Manulife, IKEA, MEC, De Beers, VanCity, Hallmark Canada, Right to Play, Indspire, and Amnesty International.

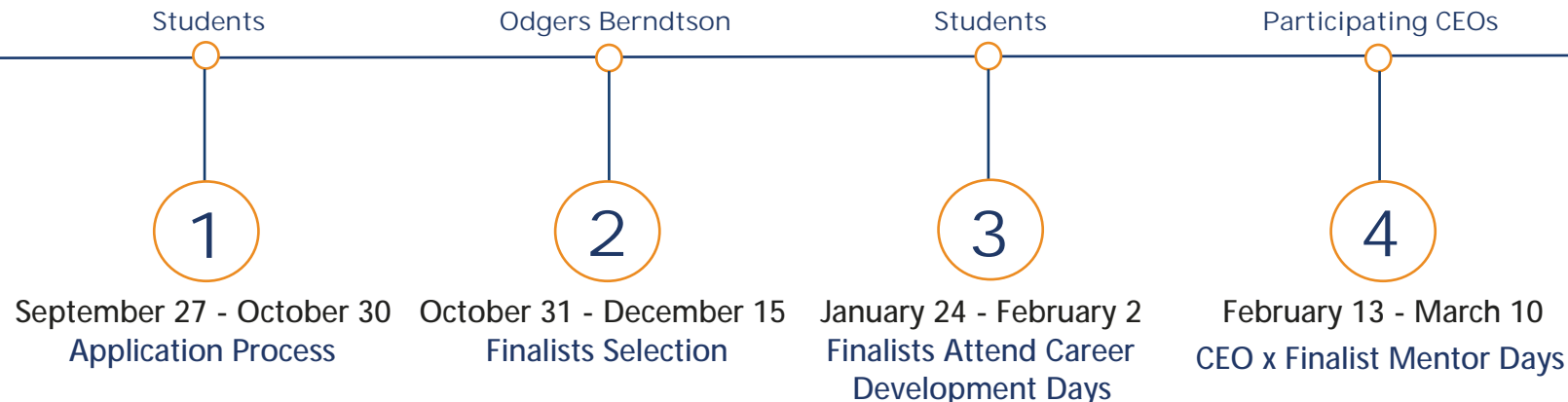
The CEOx1Day program provides a real-world experience that mimics today's job search process and provides applicants with the valuable skills that extend throughout their careers. These benefits include receiving a leadership assessment, participating in video interviews, and learning from CEOs and CHROs.

To date over 130 organizations have participated including:



Timeline & Selection Process

Future leaders are identified through a rigorous selection process. This will ensure we have an exceptional group of student leaders and the best CEO/student pairing.



Why Participate?

Connect with future leaders:

CEOs and their teams have the opportunity to learn more about what drives top students, while providing mentorship and career advice.

Each experience is unique:

Each organization designs its CEOx1Day to showcase its approach to leadership and operations, as well as its unique mission, values, and culture.

Support from Odgers Berndtson:

A dedicated resource works with your team to prepare the day's agenda and learns more about you and your organization to determine your match. We also prepare the CEOx1Day mentee for their big day.

Promotion of Your Company & Brand

Your organization will be promoted to Odgers Berndtson's executive audience, top post-secondary students, and the business community-at-large via:

Social media promotion on LinkedIn, Twitter, Facebook, and Instagram

Editorials in top national & local business news outlets, as well as post-secondary publications

A digital & on-campus advertising campaign to thousands of top students at post-secondary institutions across Canada

Our Program Partners



www.ceox1day.ca