

# CEOx1DAY

BY ODGERS BERNDTSON



A student's chance to walk  
in the shoes of a top  
chief executive



ODGERS BERNDTSON



# CEOx1DAY student information

## Are you destined to be the next top CEO?

The CEOx1DAY program is designed to give undergraduates the opportunity to spend a day with a top chief executive. On the day, you will gain unique insight into what is required to run one of Denmark's largest and most complex organizations, as well as understand the challenges and opportunities that businesses face in the present day.

In turn, CEOs gain a better understanding of what drives the next generation of leaders.



Previous years have included participating CEOs from Tivoli, Novo Nordisk, Nykredit, TV2, Google Denmark, Bang & Olufsen, Matas, Copenhagen Airports, Danske Spil, Ambu, ALK and SimCorp.

[Watch this video](#) to find out more, and visit the website [here](#).

## What will your day with a top CEO look like?

Your day spent with the chief executive is tailored by the CEO according to the nature of their business and your particular interests. The CEOs involved all lead very different types of organizations and will therefore expose each student to different experiences. Our pairings are measured and considered so as to be a valuable experience for both the CEO and you. You will be immersed in a typical day for the CEO and learn all about the organization and their role within it. You will have the opportunity to ask questions and speak directly to the CEO about their experiences.

## Eligibility

The program welcomes master's students from any university or business school across Denmark.

## Unlocking opportunities: Your gains from program participation

By joining this program, you will embark on a journey to understand the CEO role and discover more about yourself. As a selected applicant, you'll have a meeting with two Odgers Berndtson partners and key members of the Copenhagen office, who will thoroughly review your application and CV, leading to discussions aimed at uncovering your qualifications and potential.

Following this meeting, chosen candidates will undergo a LeaderFit assessment, followed by a consultation with an Odgers Berndtson partner to review results and assess personal traits. Moreover, successful applicants will have the exclusive opportunity to spend a day with a CEO, gaining valuable insights into leadership and organizational dynamics.





## The application process:

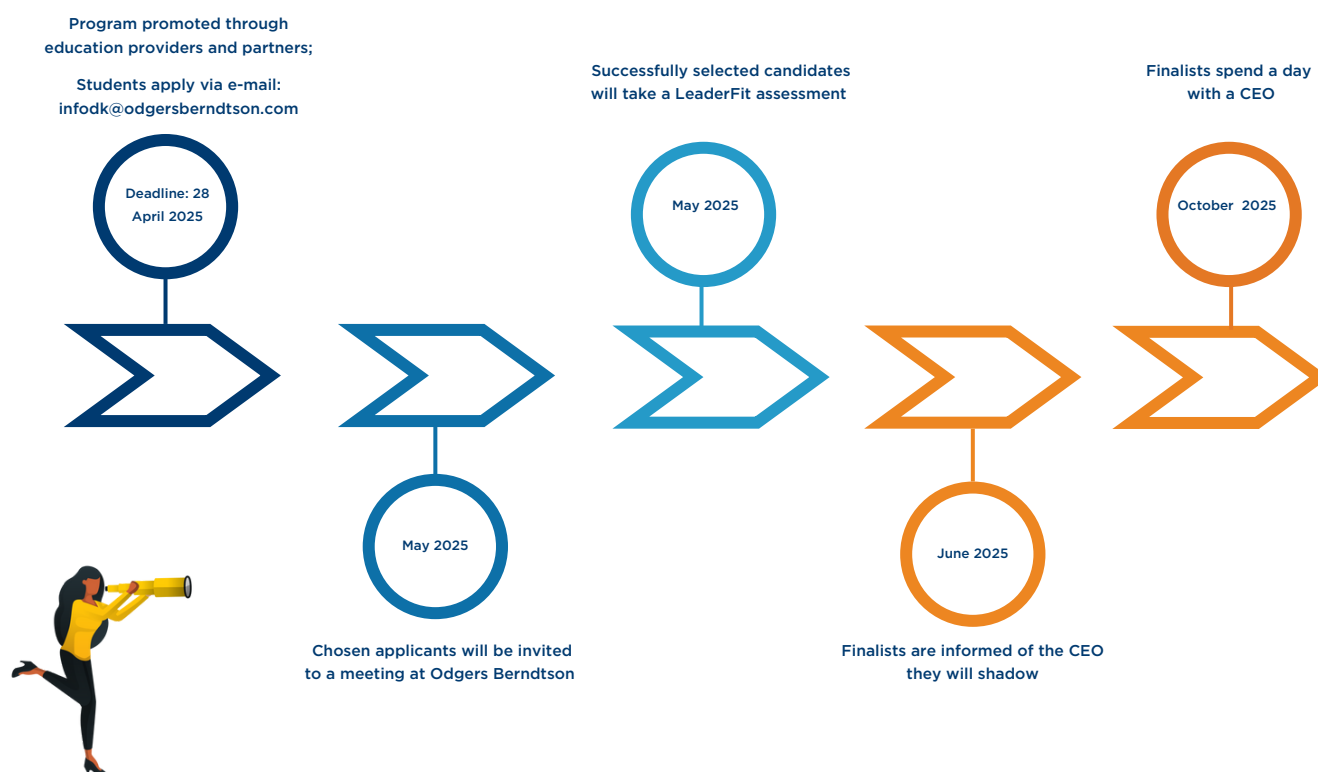
**Stage 1** - Please visit our website [here](#) to find the case questions and submit your application. Applications will close on Monday, 28 April 2025.

**Stage 2** – Selected candidates will be invited to meet with two partners, Søren Rysholt and Jens Beck, along with key team members at the Copenhagen office of Odgers Berndtson. During this session, the partners will assess your application and CV, engaging in discussions geared towards offering valuable insights into your qualifications and potential.

**Stage 3** - Selected candidates will be invited to undergo a LeaderFit assessment, which will be followed by a consultation with a partner from Odgers Berndtson. During this session, the partner will review the assessment results with you and evaluate your personal traits and behavioral patterns.

**Stage 4** – Applicants who are successfully selected following the assessment will be paired with a CEO/organization and can begin to prepare for this unique experience.

## The timeline



If you face any barriers with our application process and would like to discuss adjustments or submit in a different format, please contact Julie Holm, Student Assistant at Odgers Berndtson: [julie.holm@odgersberndtson.com](mailto:julie.holm@odgersberndtson.com)

# Testimonials from previous student participants



## What advice would you give to those applying for CEOX1DAY?

Embrace the process, and think of who you are and what you want very broadly. Consider why this day may benefit you, and articulate on how this links in with your personal brand and purpose. Don't be close-minded, some of the most interesting CEO's might not necessarily come from the business you would most like to spend the day with.

## What did you learn about leadership from participating in CEOX1DAY?

I learnt that leadership is there to support your own growth, as well as the growth of your peers and colleagues. Effective leadership facilitates a productive and amicable work environment where employees can thrive personally and professionally.



## Would you recommend CEOX1DAY?

Definitely, I became a lot more ambitious with the projects I worked on and disciplined with my academic activities. The program gave me much needed self-confidence and validation that I was on the right track to growing into an individual capable of leading a successful organization.

# FAQ

## Who will applicants be matched with?

We only match successful applicants with chief executives once the application process is complete and we have our list of finalists. Both applicants and CEOs tell us what they hope to get out of the program, but CEOs and students are matched randomly. We hope that both parties learn from each other and discover different perspectives.

## Travel expenses.

We consider reasonable requests to reimburse travel expenses to cover travels to Odgers Berndtson's office in Copenhagen.

## What will happen on my day with the CEO?

The day spent with the Chief Executive is tailored by the CEO according to the nature of that business and the interests of the applicant. All CEOs involved lead very different types of organisations and can therefore expose each student to different experiences. On the day, students should learn about the CEO's role in the organisation, learn about how the organisation works, witness a typical day and have a chance to ask the Chief Executive their questions.





# Odgers Berndtson



At Odgers Berndtson, we provide executive search, assessment, and leadership development services to businesses and organizations worldwide.

Operating across more than 58 offices globally, Odgers Berndtson specializes in connecting top-tier talent with leading organizations.

Odgers Berndtson is the second-largest executive search firm in Europe. In Denmark, we are situated in the heart of Copenhagen, and the office consists of a team of 30 dedicated professionals, who are committed to nurture connections between global talent and organizations on a daily basis

